

KATIE KNOWLTON

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KatieKnowlton.com

EDUCATION

2012–2013
CHICAGO PORTFOLIO SCHOOL
Advertising Art Direction

2006–2011
MICHIGAN STATE UNIVERSITY
Advertising & Public Relations

SKILLS

Adobe Creative Suite, Sketch,
Figma and Invision

EXPERIENCE

February 2018 - present
PROOF - BEAM SUNTORY
Associate Creative Director
Creative lead on James B. Beam Distilling Co.

Senior Art Director
Created social, digital, video & print for the Jim Beam portfolio brands. Directed video and photoshoots for Jim Beam and Maker's Mark. Launched BeamDistilling.com.

August 2015 - February 2018

VML

Art Director

Developed digital, social, video & experiential work for Kimberly Clark brands. Led a team to develop a 360 campaign for Bomb Pop.

Fall 2013 - August 2015

CAVALRY

Associate Art Director

Created social campaigns for Coors Light and OOH, TV, print & digital executions for the Redd's Apple Ale annual campaign.

January 2015 - August 2015

Y&R

Freelance Art Director

Launched Boursin Cheese's digital campaign. Increased the brand's social presence on Facebook, Twitter & Instagram.

Spring 2013

FOODMIX MARKETING COMMUNICATIONS

Freelance Art Director

Concepted and designed a B2B booklet for a food industry client.